

Workshop #1: Back to Basics

Dates: Sat. September 19th, 2009
Instructor: Fred Dixon
Location & Time: Cawthra Park Seniors' Centre 9.00 AM to noon

Description

This course will be a general review of the basic principals of photography, including exposure, aperture, shutter speed, lighting, element of design and composition along with tips while out in the field taking pictures.

Content

- 1. Exposure:** Exposure Triangle (ISO/Shutter Speed/ Aperture)
- 2. Aperture:** Depth of Field
- 3. Shutter Speed:** Choosing the right shutter speed,
- 4. Light:** Best time to Shoot: Overcast, Sidelight, Backlight:
- 5. Filters:** Polarizing, UV, Graduated Density
- 6. Sharpness/Stability:** Tripods/Monopods, IS/VR, Sharpening
- 7. Elements of Design:** Line, Shape, Form, Texture, Pattern, Color
- 8. Composition:** Fill the Frame, Rule of Thirds, Diagonals, Portrait vs, Landscape
- 9. Histograms:** What are Histograms?

To Whom the Course Will Appeal

The course is aimed at beginners, or serious amateurs who would like a refresher on the basics of photography

Prerequisites: A desire to learn about the basics of Photography

Learning Outcomes: A better understanding of the Basics of Photography

Participants in this course should be comfortable with the following:

1. This is a course in digital photography
2. You should own and know how to operate your digital camera, either a point-and-shoot or an SLR; you should also bring your owner's manual

Workshop # 2: Composition in Photography

Date: October 17, 2009
Instructor: Robbie Robinson
Location & Time: 9:00 AM at the Cawthra Seniors' Centre

Description

This course will explore the ways in which the elements of a photograph can be arranged to make an impact on the viewer's thoughts, senses or emotions. It will go beyond the basics of photographic composition in looking at why some approaches work better than others and in looking at techniques used by some master photographers in the past and in today's galleries.

Content

1. What makes an interesting image?
2. Why am I taking this photograph? What do I want to say?
3. Framing and format.
Considerations in filling the frame; locating the major element(s) within the frame; the geometry of the frame; the size of the final image; etc.
4. Where does your eye take you?
Lead-in lines; tonal zones; perspective; etc.
5. The use of light, colour and texture in an image's composition.
6. Post-capture: Simplifying the image.
Considerations in cropping, in removal of distractions, and in sharpening.

To Whom the Course Will Appeal

The course is aimed at all levels of photographers who want to take better and more successful images.

Prerequisites

A willingness to consider photographic images as art.

(Note: The course will not deal with photographic equipment in any depth and will not require any real knowledge of photo editing software.)

Learning Outcomes

A better understanding of how decisions made in taking a photograph, deliberately or unconsciously, will likely affect the viewer's reaction to the image.

Workshop # 3: Introduction to Photoshop / Elements

Dates: Saturday, November 7, 2009
Instructor: David Penty, 416-428-5262; davidpenty@zing-net.ca
Location & Time: 9:00 AM - Multi-Purpose Room, Cawthra Seniors' Centre

Description

This course will be a high level overview of the two popular products – Adobe's Photoshop Elements and Adobe CS. Using Elements v6.0 and CS3, the workshop will review basic product features and most-common tools to manipulate and adjust photographic images.

The workshop will work with both .jpg and RAW files.

Content

A: Working with Photoshop Elements v6.0:

1. Review the components, features and toolset available in Elements
2. Working with .jpg files, the workshop examines basic improvement tools for exposure and image improvement (rotating, straightening, cropping)
3. Use layers, quick fix, levels and sharpening for image correction

B: Working with Photoshop CS3:

1. Review the components, features and toolset available in CS3
2. Demonstrating with RAW files, review basic improvements and walk through a typical workflow – steps to prepare for submitting an image to a printer or to competition.
3. Use some of the many tools to demonstrate layers, selection methods for basic manipulation.

To Whom the Workshop Will Appeal

The workshop will be useful for individuals who wish to begin image manipulation to improve image quality or who wish to go beyond basic changes and work with RAW images or CS3.

The workshop will last a minimum of 2 hours. More time will be available if there are questions or interest.

Handouts will cover some of the basic tools that are demonstrated and include some reference material recommendations to peruse, from bookstores and websites.

Prerequisites: An interest in post-image capture photo improvement. Participants in this course should be comfortable with the following:

1. Knowledge of Windows and PC terminology. This workshop will not cover MAC
2. Basic photography terminology such as cropping, saturation, exposure,even if you don't currently use software to make such changes.

Learning Outcomes: A better understanding of the Basics of Photoshop Elements and Photoshop CS3 and what each can do to improve images for your own enjoyment or for sharing with others.

Workshop # 4: Nikon Night

Dates: Thursday, November 26, 2009
Instructor: Mark Cruz, Technical Representative, Nikon Canada
Location & Time: Cawthra Seniors' Centre; 7:00 PM

Overall Workshop Description:

Technical representative Mark Cruz will present an informative session on all things Nikon: product, services and technical information.

This evening is designed for committed Nikon shooters, for those about to make their first foray into digital cameras, and for those thinking of switching to Nikon. There will be a selection of Nikon products on display.

Workshop #5: Photoshop Layers

Dates: Saturday, December 5, 2009
Instructor: Jim Calvert
Location & Time: Cawthra Seniors' Centre; 9:00 AM

Overall Workshop Description

This workshop will cover adjustment layers in Photoshop at least at an intermediate level. Why use adjustment layers? What are the benefits? These will be discussed. The power of layers will be explored emphasizing their ability to enhance your image. The primary adjustment layers of Curves, Levels, and Hue/Saturation will be extensively covered. However, other adjustment layers including Selective Colour, Gradient Map, and Photo Filter will be touched upon. Examples will be used throughout.

Content

- Reasons to use Adjustment Layers
- Very brief outline of layer techniques and tools
- Curves Adjustment Layer
- Levels Adjustment Layer
- Hue/Saturation Adjustment Layer

- Working in Layer Groups
- Smart Object Layers
- Other Layers such as Selective Colour, Black and White and Channel Mixer
- Question and Answer Period

Intended Audience

This workshop is not for beginners. It is targeted at members with working photographic skills and functional skills in Photoshop CS2/CS3/CS4. Photoshop CS3 and CS4 will be used as the demonstration software. Members already using Photoshop CS3/CS4 or just about to dive into it will benefit.

Prerequisites

Intermediate or eager Beginner users of Photoshop CS2/CS3/CS4 based in either the MAC or Windows OS. It is not necessary to bring laptop computers, etc.

Learning Outcomes

- Best uses of adjustment layers.
- The purpose and power of the main adjustment layers.
- Other Adjustment Layer Tips and Techniques

Workshop Length

- Two 50 minute sessions
- One or two 15 minute coffee breaks as needed
- 30 minutes of Q&A or additional examples at the end.

Contact and Dates

The workshop will be presented by Jim Calvert (jwcalvert@rogers.com); 905-828-5993
It will be held on Saturday, Dec 5 at the Cawthra Seniors Centre at 9 AM.
25 to 30 participants can be accommodated.

Workshop # 6: Photo Essays

Dates: Saturday, January 9th, 2010
Instructor: Doug Johnston
Location & Time: Cawthra Park Seniors' Centre 9.00 AM to noon

Photo essays are not new. They have been the staple of several journalistic books, and the basis of many 35 mm slide presentations to the club. The advent of computer software has allowed a larger group of users to expand into this area of creativity, and work with techniques previously available primarily in the video field.

This workshop is designed not only to describe the features of Photo and Video Slide Show software systems available (notably Pro Show Gold), but also to have an open discussion with the audience on what goes into creating an effective Photo Essay.

Content:

Types of Essays
How to choose a Photo Essay topic
Set up of your show
Selecting images and music
Voice over or sub-titles?
Editing choices: transitions, motion, layers, masks, audio editing, titles and credits

To Whom the Workshop Will Appeal:

The workshop is aimed at those who have some knowledge of Photo and Video Slide Show software and want to improve their viewers' experience of their essays.

Prerequisites:

Some knowledge of Photo Editing and Video Slide Show software. Beginners are welcome, but may find some instruction on the basics of the software moves quicky.

Learning Outcomes

A better understanding of the power of the Photo Essay as a creative tool, and its use to entertain your audience and display your work.

Workshop Length and Maximum Number of Participants

The workshop will run about 2 hours. Techniques will be projected, so there is no real limit on the number of participants. If you have Photodex ProShow Gold installed on your laptop, you may wish to bring it to follow along with some of the steps.

Workshop #7: People / Street Photography

Dates: Saturday, February 6th, 2010
Instructor: Kevin White
Location & Time: Cawthra Park Seniors' Centre 9.00 AM to noon

Workshop Description

Street photography portrays the day to day lives of people in public places. At its best, street photography unobtrusively captures the decisive moment of an everyday event.

This workshop will cover techniques such as overcoming shyness, invisibility and prefocusing as well as potential legal issues. It will also suggest events or locations that can be used for members to practice street photography.

Content

1. Techniques to overcoming shyness:
 - Using different types of lenses.
 - Positioning yourself.

2. Invisibility:
 - Stealthiness.
 - Blending in with the crowd.
Trick Lenses.
3. Technical Issues:
 - Film speed / ISO sensitivity
 - Shutter speed
 - Aperture and depth of field
 - Pre-focusing
4. Legal considerations
 - Photographing without permission
 - Invasion of Privacy
- 5 Potential Events & Locations for “street photography” in Toronto

Who the Workshop Will Appeal To

Camera Club members at all levels of experience and who are interested in capturing people pictures “on the street”.

Prerequisites

None.

Learning Outcomes

Understanding of the best approaches, techniques, locations and legal implications of taking candid pictures of strangers in the big city.

Workshop Length & Maximum Number of Participants

The workshop will last about 2 hours.
Maximum number of participants should be about 30.

Location, Date, Time, and Contact

Multi-Purpose Room, Seniors Centre, Cawthra Street (where we hold our meetings),
February 6, 2010,
9:00 am to about 11:00 am

Contact: Kevin White
Phone: 905-891-9271 Email: kevinseanwhite@gmail.com

Workshop # 8: Adobe Lightroom 2

Date: Saturday, March 6, 2010
Time: 9:00 AM @ Cawthra Seniors' Centre
Instructor: David Simmonds

Workshop Details:

This workshop will present an overview of the library and develop modules in Adobe Lightroom version 2. Interaction between these two modules will demonstrate how digital image workflow can be made more efficient.

For Whom This Workshop will be of Interest:

This workshop is aimed at the digital photographer who wants to perform image processing and image database management. It addresses the problem of organizing and processing large numbers of digital images. This program will appeal to those photographers who would rather spend most of their time shooting and not all day sitting in front of a computer.

Prerequisites:

Prior exposure to a basic image processing program.

Learning Outcomes:

Acquiring a basic knowledge of digital image workflow by using the library and develop modules in Lightroom version 2.

Length of Workshop and Number of Participants:

2 – 3 hours

20 - 25 people

Contact Information

E-Mail-----simmonds@sympatico.ca

Workshop # 10: Photostock Photography

Date: Saturday, May 08, 2010

Instructor: Sorin Alb

Location & Time: Cawthra Seniors' Centre; 9:00 AM

Description

This course will be a hands on training on

- choosing one or more microstock agencies to work with
- learning what sells
- learning how to process the pictures for submission (color, noise, size, keywording, etc.)
- special software dedicated to microstock photography
- how to upload the final version of the pictures

Content

1. About the author
2. Short overview of microstock photography – handout-glossary will be sent by e-mail in advance.
3. Equipment and software for digital post-processing
4. Agencies
5. Workflow
6. Microstock dedicated software
7. Uploading examples for multiple agencies
8. Resources

To Whom the Course Will Appeal

The course is aimed at photographers who want to explore a way of funding their expensive equipment by selling their pictures from the comfort of their homes.

Pre-requisites:

- Digital camera (at least 5 MP output), PC (or MAC), High Speed Internet, willingness to learn new things and ability to consider rejection as positive feedback.
- Having read the handout glossary

Learning Outcomes:

At the end of this course, the participants will have learned the following:

1. What microstock photography is and what to expect as a contributing photographer
2. What sells and how to process the pictures for uploading to different agencies
3. How to keyword, categorize and upload to different agencies

